



Leadership Coaching Profile: Gary Reed



- Leadership Coach
- Coaching & Hiking
- Leadership & Researcher Development Facilitator



Supporting existing, aspiring and reluctant leaders to discover their authentic leadership mindset

Background

Gary is a qualified leadership coach and an [EMCC Accredited Coach at Senior Practitioner level](#). He provides leadership coaching, career coaching, [hiking and coaching](#), and leadership course design and facilitation. Gary has developed [The Leadership Tree](#) model of authentic leadership to support his work.

Gary has over 25 years' experience in Higher Education, both as a published management academic at Loughborough University; Director of Research, Business & Innovation at Aberystwyth University; and most recently with The Leadership Foundation, and consequently Advance HE, as Director of Membership (Wales). Gary is experienced in leading strategic partnerships between universities and industry, and he has worked with Welsh Government, HEFCW, Universities Wales, and higher education institutions supporting Leadership, Management, Governance, Learning & Teaching, and Equality, Diversity and Inclusion. Gary's earlier career included 7 years in the telecommunications industry and experience as a school teacher and Further Education College lecturer.

Gary has experience leading a team of fifty people; merging two departments; and managing Aberystwyth University's REF2014 submission. He was appointed to the REF2021 Equality & Diversity Advisory Panel, and was an external examiner at Loughborough University School of Business & Economics and the Limerick Institute of Technology. Gary is passionate about people development, well-being and equality.

Coaching Themes

- Authentic Leadership, *including values, passion and purpose*
- Self confidence, *including: imposter syndrome, personal resilience, motivation and strengths*
- Stress Management and Boundary Setting
- Career Coaching
- Preparing for a new role, or evolving an existing role with vision, purpose and confidence
- Strategic Thinking, Change Management, and Leading up
- Team Leadership

Coaching Style

Gary has high emotional integrity and is very comfortable with his own vulnerability. His own leadership journey has embraced his imposter syndrome by increasing his understanding of his core values and how these contribute to his compassionate authenticity.

Gary has an intuitive, emergent and solution focussed style of coaching, and he attends to the needs of each coachee through attentive and powerful listening. Gary is calm and engaging, creating a safe and secure coaching space for clients. An important aspect of coaching is to be challenged and Gary does this compassionately by utilising his intuition to offer observations, challenges, and creative coaching techniques to help the coachee explore more deeply with their thoughts and feelings. *Client testimonials are available [via this link](#).*

Code of Ethics

I am a member of [EMCC](#) and abide by the [Global Code of Ethics](#).

